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## Industry Partner User Guide

# Industry Partner User Guide

Start matching with funding opportunities and academic partners by creating a project.



 customersuccess@profoundimpact.com

***\*You must create a public project  
to generate matches.***

The screenshot shows the Research Impact website's welcome screen. A central modal window is displayed with the following content:

- Logo: Research Impact
- Text: "Where Research, Grants, and Industry Partners Find The Perfect Match"
- Buttons: "Take A Tour" (teal) and "Start Profile" (orange)
- Checkbox: "Don't show me again" (unchecked)

A yellow callout box points to the "Start Profile" button with the text: "Begin by starting your profile."

The background interface includes:

- Top right: "Industry Partner" button and a notification bell with "8".
- Left sidebar: "INDUSTRY PARTNER LOGIN DEMO" button and navigation icons for "P", "S", "L", and a search icon.
- Top left: "1314 Available Grants" (with a speech bubble icon).
- Top right: "89 Available Matches" (with a globe icon).
- Grants list (left):

Grants	Grants
NIH	777
Government of Canada	12
CIHR IRSC	27
W	3
- Matches list (right):

ist	Posting Date
CT DEMO Alzheimer's Care	2024-05-29
- Bottom left: "New Grants" section with a table header:

Title	Source	Posting Date
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- Bottom: "PRIVACY | CONTACT | ABOUT | SYSTEM REQUIREMENTS | TERMS OF USE" and "Powered by ProFoundImpact".

## Welcome Screen - Start Profile

**1340**  
Available Grants

### Create your company profile

Research Impact

First Name Last Name mjacobi+industrydemo@p

Company Name Company URL

Company Background

Back Next

**Tell us about your company - academic partners will also see this information.**

### Grants

Grants	Grants
European Commission	148
NIH	782
CIHR IRSC	27
	1

### New Grants

Title	Source	Posting Date
CT DEMO Alzheimer's Care		2024-05-29

PRIVACY | CONTACT | ABOUT | SYSTEM REQUIREMENTS | TERMS OF USE

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## Welcome Screen - Create your company profile

Industry Partner

1340 Available Grants

64 Available Matches

### Add your company details

Research Impact

NAICS

Company Size

Company Stage

Back Next

Important details for grant applications. Academic institutions need this information.

Title	Source	Posting Date
European Commission		148
NIH		782
CIHR IRSC		27
		1

New Grants

CT DEMO Alzheimer's Care 2024-05-29

3 minutes ago

3 minutes ago

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## Welcome Screen - Add your company details

The screenshot shows a web application interface for Research Impact. At the top right, there is a user profile indicator for 'Industry Partner' and a notification bell icon. A central modal window with a dark blue background and the Research Impact logo displays the message: 'Your company profile is complete! Create projects to generate matches.' Below this message is an orange button labeled 'Create your first project' and a white 'Back' button at the bottom. A yellow callout box with a pointer to the orange button contains the text: 'Be sure to create a project to start matching with funding opportunities & academics!'. The background is a 'Grants' page with a table listing various funding sources. The table has columns for 'Grants', 'Source', and 'Posting Date'. The footer contains navigation links: 'PRIVACY | CONTACT | ABOUT | SYSTEM REQUIREMENTS | TERMS OF USE' and 'Powered by ProfoundImpact'.

Industry Partner

1324 Available Grants

64 Available Matches

**Your company profile is complete!**  
Create projects to generate matches.

Create your first project

Back

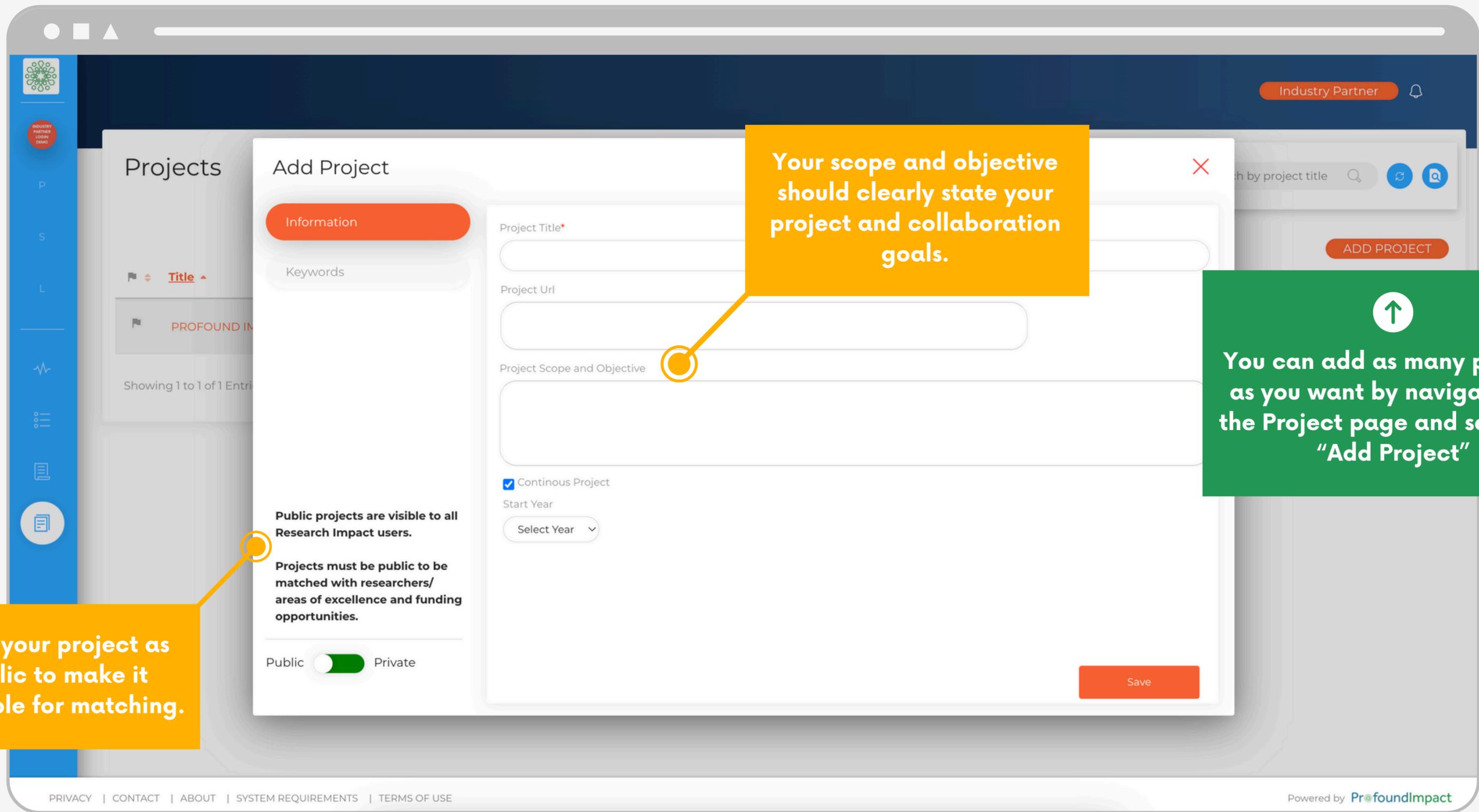
Be sure to create a project to start matching with funding opportunities & academics!

Grants	Source	Posting Date
NIH	782	
CSA ASC	4	
National Science Foundation	37	
CT DEMO Alzheimer's Care		2024-05-29

PRIVACY | CONTACT | ABOUT | SYSTEM REQUIREMENTS | TERMS OF USE

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Welcome Screen - Add your first project



Your scope and objective should clearly state your project and collaboration goals.

↑  
You can add as many projects as you want by navigating to the Project page and selecting "Add Project"

Mark your project as public to make it available for matching.

Review system generated keywords. Click to suggest new keywords, or add keywords manually.

The screenshot displays a web application interface for managing projects. A modal window titled "Project Details" is open, showing the "Keywords" section. A yellow callout box points to a "SUGGEST NEW KEYWORDS" button. The "Keywords" section contains a list of keywords: ALZHEIMER'S CARE, INTERNET OF THINGS (IOT), DATA ANALYTICS, HEALTHCARE TECHNOLOGY, REMOTE MONITORING, COGNITIVE SUPPORT, PREDICTIVE ANALYTICS, WEARABLE DEVICES, ALZHEIMER'S AI, PI\_ETHICS IN AI, PI\_NEURODEGENERATIVE DISEASES, PI\_NEUROSCIENCE, PI\_BIO-MEDICAL RESEARCH, and PI\_BIOTECHNOLOGY. Below this is a "+ Tag" input field. The "Deleted" section contains: COMPLIANCE AND REGULATION, IMPLEMENTATION AND SUPPORT, KNOWLEDGE DISSEMINATION, and PILOT STUDIES. A "Save" button is at the bottom right of the modal. The background shows a "Projects" list with a search bar and an "ADD PROJECT" button. The footer includes "Powered by Pr@foundImpact" and a URL "https://research.profoundimpact.com".

**Click the grant title to open up grant details. Access the summary, budget, information and eligibility criteria**

**Sort your matches by group - researcher, grant, or project.**

**Click the match action button to request a connection or reject a match.**

**Researcher names are hidden until a connection request is approved.**

AOE	Researcher	Faculty	Grant Source	Grant Title	Project Title	Weight	Status	Action
	M**** J****	Medicine	NSERC	Alliance International	PROFOUND IMPACT DEMO...	10	Pending	[Action]
	M**** J****	Medicine	NSERC	NSERC Indigenous Student Ambassadors	PROFOUND IMPACT DEMO...	10	Pending	[Action]
	M**** J****	Medicine	NSERC	Idea to Innovation grants			Pending	[Action]
	M**** J****	Medicine	CIHR	Team Grant : Embracing Diversity to Achieve Precision & Health Equity			Pending	[Action]
	L**** F*****	Science	Cure Parkinson's	Quarterly Research Grant Funding Programme	PROFOUND IMPACT DEMO...	10	Pending	[Action]
	S**** P*****	Science	Cure Parkinson's	Quarterly Research Grant Funding Programme	PROFOUND IMPACT DEMO...	10	Pending	[Action]
	C**** L****	Computer Science	Cure Parkinson's	Quarterly Research Grant Funding Programme	PROFOUND IMPACT DEMO...	10	Pending	[Action]
	C**** L****	Computer Science	CIHR	Team Grant : Embracing Diversity to Achieve Precision & Health Equity	PROFOUND IMPACT DEMO...	10	Pending	[Action]
	J***** B****	Nursing	Cure Parkinson's	Quarterly Research Grant Funding Programme	PROFOUND IMPACT DEMO...	10	Pending	[Action]

PRIVACY | CONTACT | ABOUT | SYSTEM REQUIREMENTS | TERMS OF USE

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## Tri-Matches - Review & Take Action

### Tri Matches

### Match Action

**Researcher:** M\*\*\*\*\* J\*\*\*\*\*

**Grant:** Idea to Innovation grants

**Project:** PROFOUND IMPACT DEMO Alzheimer's Care Initiative

**Advisor:** Research Impact Team

Match Stats | Feedback Form | Status History

**Grant Source**  
NSERC

**Grant Area of Research**

**Grant Application Deadline**  
2024-01-08, 2024-04-02, 2024-06-25, 2024-09-1

**Grant Summary**  
There are four distinct funding options, characterized by the maturity of the technology or the involvement of an early stage investment entity or industrial partner (see Partner eligibility for definitions). In the market assessment, NSERC will share costs of an independent and professional market study with the institutions (including the industry lia... equivalent). In phase I, the direct costs of research will be entirely support... II, they will be shared with a private-sector partner (company). The techn... may begin with a phase I project (reduction to practice stage) followed b...

**Grant Budget**  
CAD \$350K

**Project Company**  
Profound Impact Demo

**Project Scope & Objective**  
**\*\*DISCLAIMER: this is not a real project, this is a demo project\*\***  
The "PROFOUND IMPACT DEMO Alzheimer's Care Initiative" aims to enha... for Alzheimer's patients in Canada through innovative Internet of Things (IoT)... project will develop an IoT platform specifically designed for remote monitoring, safety, and cognitive support of Alzheimer's patients. By collaborating with leading Canadian research institutions and securing funding, this initiative seeks to improve patient outcomes, ease...

**Project Dates**

**Note from Advisor**  
J\*\*\*\*\* B\*\*\*\*

Status	Action
Pending	

At a glance match details for your reference.

Scroll down to request an introduction to the academic partner for this match.

The screenshot displays the 'Tri Matches' web application. At the top right, the user is identified as an 'Industry Partner'. The main content area shows a match detail for 'Nursing' and 'Cure Parkinson's' under the 'Quarterly Research Grant Funding Programme'. The match status is 'Pending', and the next action is 'Request Introduction'. A form is visible with a dropdown menu set to 'Yes' for the question 'Would you like to be introduced to the institution contact regarding this opportunity?'. Below this is a text area for 'Notes for your record' and a checked checkbox for 'I understand that my action will send an email to the Advisor', followed by a 'Notes to Advisor' text area and a 'SEND EMAIL' button. A table on the right lists several other matches, all with a 'Pending' status. The footer contains navigation links (PRIVACY, CONTACT, ABOUT, SYSTEM REQUIREMENTS, TERMS OF USE) and the text 'Powered by ProFoundImpact'.

Add any information to support the introduction request. The Research Impact Team will reach out on your behalf.

Choose "yes" on the dropdown to request an introduction.

Press send! You will be notified of status updates in real time.

# Status Legend

Gain real-time insight into the status of your matches.



**Pending:** Match pending your approval

**Request Introduction:** Match approved by you. Your introduction request has been received by Research Impact.

**Rejected:** Match rejected by you. This match will be removed from your default view.

**Response Pending:** Research Impact has requested permission from the researcher/area of excellence to facilitate an introduction with you regarding this match.

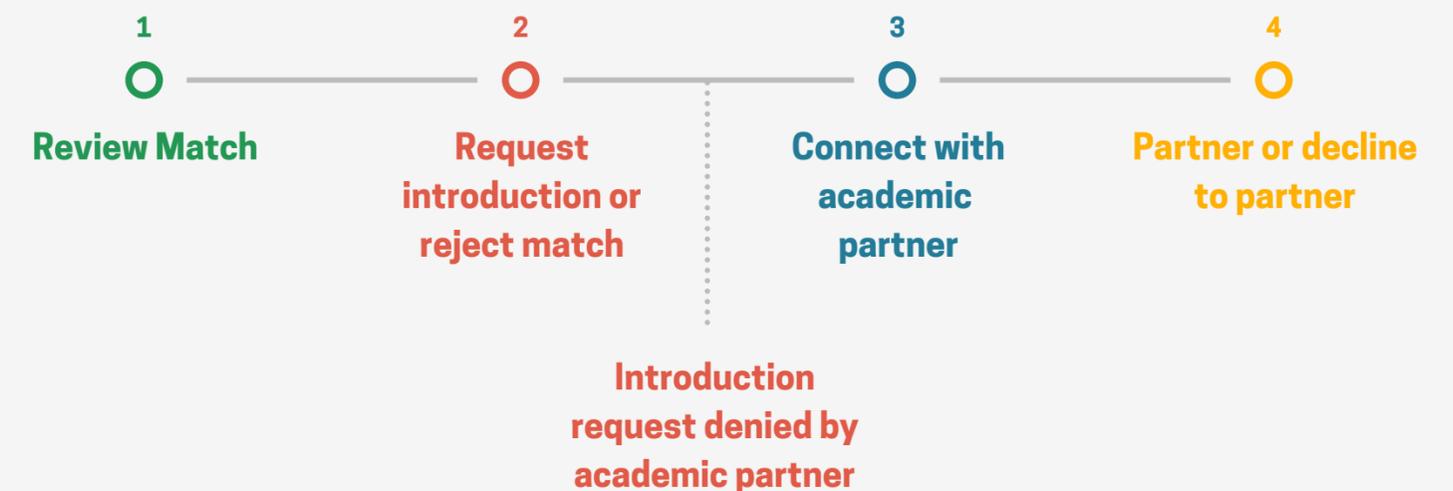
**Accepted:** Researcher/ area of excellence has accepted the introduction request. Introduction email pending.

**Denied:** Researcher/ area of excellence has denied the introduction request.

**Connected:** Research Impact has connected you to the researcher/area of excellence via email regarding this match.

**Partnered:** You and the researcher/area of excellence have agreed to partner on this opportunity.

**Declined:** You and the researcher/area of excellence have declined to partner on this opportunity.



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