

ProfoundImpact

Connecting great people to do great things

FOR IMMEDIATE RELEASE

APPLICATIONS NOW OPEN FOR 2022 IMPACTFUL ACTIONS AWARD

The Impactful Actions Award recognizes individuals making a profound impact on the global community

WATERLOO, ON | JUNE 1, 2022 — Applications are now open for the [2022 Impactful Actions Award](#).

The annual award is presented by Profound Impact™ Corporation, a Toronto-Waterloo Corridor tech company providing data analytic tools for organizations to measure their global impact. Profound Impact's Impactful Actions Award recognizes individuals who are inspiring collaborative solutions to difficult global problems.

"The Impactful Actions Award combines two of our core values: collaboration and making a positive impact," said Sherry Shannon-Vanstone, Profound Impact's Founder and CEO. "We're excited to get to know impactful individuals through the nomination process and especially, honouring and celebrating the winner for their valuable contributions."

In 2021, the inaugural award was presented to Dr. Feridun Hamdullahpur, former President & Vice Chancellor (2010-2021) and Professor of Mechanical and Mechatronics Engineering at the University of Waterloo. A donation was made to the University of Waterloo Student Wellness Fund to honour Dr. Hamdullahpur's impressive decade of impact.

[Nominations are open now until July 20](#). The top three finalists will be contacted on August 15, and the 2022 Impactful Actions Award winner will be announced during the Profound Impact Day virtual event on September 14, 2022. Please take this opportunity to [review the award criteria](#) and nominate someone you feel is making an extraordinary positive impact.

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ABOUT PROFOUND IMPACT CORPORATION

Profound Impact helps education, research and social impact community organizations leverage data to measure program impact, tell their story and inform strategy. Profound Impact currently offers two products (Connection Impact and Career Impact) and is in the proof of concept stage with a third product called Research Impact. These three products involve different stakeholders, but all work towards the important goal of connecting great people to do great things and measuring their world-wide impact.

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